

## Accelerate Your Growth with SAP Social Enterprise Programs

### Register your interest to become an SAP supplier

Under its [One Billion Lives 5 & 5 by '25 social procurement initiative](#), SAP targets to spend 5% of its annual addressable procurement spend with social enterprises and diverse businesses by 2025 to tackle social inequalities and environmental imperatives.

In setting this target, SAP aims to inspire organizations around the world to buy more goods and services from purposeful suppliers, making a positive collective impact on the societies they operate in.

SAP Executive Board member for Customer Success and recently appointed Global 'Buy Social' Ambassador for Social Enterprise UK [Adaire Fox-Martin](#), founded and announced the 5 & 5 by '25 initiative.

"Together with our customers, partners, diverse suppliers and social enterprises, we have set out to expand social procurement where infrastructure exists and intend to establish the infrastructure and build capacity where it doesn't," Fox-Martin said. "We invite our entire ecosystem to learn more and take part. Join us in this initiative and help build the pathways and the momentum to realize this ambition and find a better way to grow."

- Based on early pilots in select markets, SAP estimates it could direct up to **USD 60 million** of its addressable global spend per year to social enterprises and diverse suppliers by 2025.
- Among DAX companies, this figure is estimated at approximately **EUR 2.5 billion**, and across U.S. Fortune 500 companies up to **USD 25 billion**.

To register interest, please visit [www.sap.com/buysocial](http://www.sap.com/buysocial)

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### Get involved with SAP One Billion Lives platform

SAP One Billion Lives platform aims to find a better way for corporates to grow. SAP One Billion Lives' ambition is to positively impact one billion lives is realized in part by accelerating social entrepreneurs.

Internally, through the **SAP One Billion Lives Ventures** program, the platform supports employees who conceive and develop a portfolio of sustainable, shared-value impact ventures. These ventures aim to help solve the world's biggest problems by utilizing the best SAP has to offer — its people, technology, ecosystems and resources.

You can learn more about SAP One Billion Lives Ventures [here](#).

To find out how you can collaborate with SAP to drive social innovation at your company, contact [deb.kaplan@sap.com](mailto:deb.kaplan@sap.com).

To date, SAP employees have created businesses that have helped with:

- Establishing more effective **cancer treatment protocols** in India
- Improving **disaster relief efforts** around the world
- Making the **sustainable supply chain** sourcing possible and
- Starting the process to **eliminate child labour** in cobalt mines.

In the face of a global pandemic this year, SAP One Billion Lives also drew focus on addressing **COVID-19 challenges**, from enabling humanitarian response to a better management of cohorts with different Covid-19 status at workplace.