

Social Enterprise Health and Social Care Conference 2010: The future for health and social care markets

London, Tuesday 16th March 2010
10:00am - 4:30pm

We are in a period of great change where all public services will be required more than ever to demonstrate their value for money. Consequently, there has never been a greater need and opportunity for health and social care services to deliver services that focus on the needs of individuals, offer more joined up and integrated solutions, drive up standards and quality and place greater decision making control with front line staff.

This is where social enterprises thrive.

Social enterprises have extensive experience at highlighting users' needs and designing service models to meet those needs. Further, by adopting models of cooperation and employee ownership they have unique ways of empowering and giving front line staff control. These factors combined with their non-profit distributing status can result in services that are both more effective and in the longer term - more efficient.

This one day conference will explore the opportunities and challenges these changes present. It will provide an overview of this Government and potential future Government's visions for health and social care, while providing a range of very practical workshops for those interested in either establishing or expanding a social enterprise or commissioning services from them.

It will provide the opportunity to:

- Hear from top Government speakers on their vision for social enterprise
- Hear from key political decision makers on their vision for the health and social care markets
- Hear from some of the most successful social enterprises operating in the health and social care sectors
- Learn more about setting up a social enterprise including business models, finance and legal structures for those within and outside the statutory sectors
- Learn about the benefits of commissioning from social enterprises

Programme

09.00 – 10.00	Coffee & registration
10.00	Opening Plenary Welcome: Emma Wilson , Local Care Direct; Chair, Social Enterprise Health Forum
10.05 – 10.20	Social enterprise in action Lord Victor Adebawale , Chief Executive, Turning Point
10.20 – 10.35	Lance Gardner , Open Door
10.35 – 10.45	Rebecca Chaloner , Head of the Social Enterprise Unit, Department of Health
10.45 – 11.15	Panel discussion
11.15 – 11.30	Norman Lamb MP , Liberal Democrat Shadow Secretary of State for Health
11.30 – 12.00	Break and networking
12.00 – 13.15	Morning workshops
13.15 – 14.15	Lunch and networking
14.15 – 15.30	Afternoon workshops
15.30 - 16.30	Closing Plenary
15.30 - 15.40	Chair: Peter Holbrook , Chief Executive, Social Enterprise Coalition
15.40 - 15.55	Bob Ricketts , Director of System Management & New Enterprise, Department of Health
15.55 - 16.10	Geoff Walker , Chief Executive, Sandwell Community Caring Trust
16.10 – 16.30	Q & A
16.30	Close
16.30 – 18.30	Drinks reception

Workshops

AM

1. **SE 101:** An introduction to social enterprise for beginners.

Ceri Jones, Head of Policy, Social Enterprise Coalition; **Annie Tunnicliffe**, Business Development Adviser, Social Investment Business; **Christian Dingwall**, Partner, Hempsons

Audience: Provider service teams, frontline personnel, charities and voluntary organisations and start-up social enterprises.

This session is aimed at those interested in increasing their understanding of social enterprise. It includes discussion of what the advantages of the social enterprise model are for health and social care. It will then go on to include more practical information on what a social enterprise is, the various legal structures, developing a basic business plan, accessing finance and pensions and TUPE issues.

2. **Market Development:** The future of health and social care markets

David Harrison, Director of Public Services, Local Partnerships

Audience: Social enterprises, charities and voluntary organisations and start-up social enterprises, commissioners of health and social care.

The future of health and social care markets has been the subject of much debate in recent years. The Government has been clear in its commitment to modernising and reforming the way services are provided and the role of new providers in doing this. However, there remains some uncertainty surrounding health and social care markets and the role of a mixed economy of providers.

For social enterprises operating in this field, market analysis is a key activity. This session will illustrate current trends in health and social care markets and what these mean for social enterprises. It will go on to discuss what social enterprises need to do to respond to these trends.

3. **Personalisation**

Martin Cattermole, National Programme Manager for Personalisation, Department of Health

Audience: Social enterprises, charities and voluntary organisations and start-up social enterprises.

The personalisation agenda and individual budgets have been changing how social care is both delivered and funded, placing the people who use social care services and their families fully in control of their own lives. With this now being extended to certain areas of health care this presents both challenges and opportunities for social enterprises operating in these fields. This session will discuss what the implications of personalisation including individual budgets are for social enterprises and how they can best respond to the opportunities this presents.

PM

4. **The Right to Request**

Mark Thaxter, Project Lead, Social Enterprise Unit, Department of Health

Audience: Provider service teams, frontline personnel.

It is almost 2 years since the Darzi review: *High Quality Care for All* introduced the 'right to request' enabling staff working in community health services to opt out of primary care trusts and establish social enterprises. This session will set out what the "Right to Request" means in practice, the support available to those interested in establishing social enterprises and the Departments of Health's vision for social enterprise.

5. **Social enterprise: Questions for the experts**

Geoff Walker, Chief Executive, Sandwell Community Caring Trust; **Julie McEver**, Associate, Local Partnerships; **Tony Curtis**, Social Investment Business; **Christian Dingwall**, Partner, Hempsons

Audience: Social enterprises, charities and voluntary organisations and start-up social enterprises, commissioners of health and social care.

In this session a panel of experts will address questions on more complex issues regarding the legal and commercial considerations involved in establishing and running social enterprises, organisational change, and commissioning and employment issues. These may include contract negotiation, PQQ,

Insurances (medical malpractice and public liability, employer's liability, business interruption, trustee liability), regulation and licensing (Healthcare Commission, CSCI, Local Authority), Data Protection, Tax and VAT, accessing different forms of finance and organisational and systems change.

6. **Total place:** Cutting duplication, saving money and improving service delivery working with social enterprise

Damian Roberts, Director of Strategy & Communications, Croydon Council; **Steve Phaure**, Chief Executive, Croydon Voluntary Action

Audience: Provider service teams, frontline personnel, charities and voluntary organisations and start-up social enterprises.

Total Place is a new initiative that looks at how a 'whole area' approach to public services can lead to better services at less cost. It seeks to identify and avoid overlap and duplication between organisations – delivering a step change in both service improvement and efficiency at the local level, as well as across Whitehall.

Croydon is leading the pilot looking at children's health and wellbeing with a particular focus on child development. This session will discuss the implications of total place on improving cross agency and multi partner working and working with social enterprises.