

POLICY INSIGHT

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2010 Election Campaign

The Coalition has launched its 2010 Election Campaign - read about our manifesto, charter and campaign pack for social enterprises in the policy news section.

Health and Social Care conference

The Coalition is running a Health and Social Care conference in March. See the events section for details of the programme and how to register for the event.

Welcoming our new CEO

In January, we welcomed Peter Holbrook as our new CEO. Read the profiles sections for more information.

Policy News

- Coalition launches its 2010 Election Campaign
- Conservative party pledge on social enterprises
- The latest news on unemployment figures

Publications

- Capable Communities, IPPR
- Society of Equals, Demos
- The Time is Now, Social Enterprise West Midlands
- The Ownership State, ResPublica
- The Challenge of Co-production, nef
- Which Doctor?, Policy Exchange

Coalition Consultations

- DH: Strengthening national commissioning: a consultation document

Other Consultations

- BIS: developing the banking and financial services available at the Post Office
- DH: charging arrangements for residential social care: consultation on issues concerning the current charging arrangements for residential social care
- DECC: the Renewable Heat Incentive

Events

- Health and Social Care conference
- Community Empowerment and Cohesion seminar
- Past events
- Voice10
- Environment and energy events
- Communities seminar
- Caroline Spelman MP roundtable

Profiles

- Peter Holbrook, CEO Social Enterprise Coalition

Coalition launches its 2010 Election Campaign

The Coalition yesterday launched its 2010 Election Campaign. The campaign will run alongside the 2010 General Election and aims to raise awareness of social enterprise amongst current and prospective MPs, and to lobby politicians to create an environment in which social enterprises can thrive.

The campaign includes a manifesto, charter and campaign pack.

The [manifesto](#), written in collaboration with the social enterprise community, details ways in which certain key policy changes could help social enterprise maximise its impact. Key asks include:

- support for the development of social enterprise models across all public sector agencies;
- the introduction of legislation to help communities to buy and manage local assets;
- a strong and clear package of tax incentives to encourage social investment;
- support for more locally tailored employment practices to build on the work of the Future Jobs Fund; and
- routine collection of representative data on the

social enterprise movement.

The [charter](#) asks MPs to demonstrate their support for social enterprises in their constituency and across the UK which are:

- transforming the communities we live in;
- flying the flag for ethical capitalism; and
- helping to rebuild the UK economy as we emerge from recession.

A number of MPs including Liam Byrne (Labour), Francis Maude (Conservative) and Norman Lamb (Liberal Democrat) have already pledged their support, and with your support we're aiming to get many more signatures before the election.

To help us to get MPs to sign up to the charter, social enterprises can download the [campaign pack](#) that we've produced. It includes:

- tips on working with your MP;
- advice on attracting the attention of your local media; and
- template letters to your local parliamentary candidates and newspapers.

For more information on the campaign and to download all of these documents, visit the [campaigns sec-](#)

[tion](#) of the Coalition's website. If you have any questions about the campaign, please email Election2010@socialenterprise.org.uk

Conservative election pledge on social enterprise and public services

On Monday, David Cameron renewed his party's pledge to give public sector workers the chance to form co-operatives to run services saying it would "unleash a new culture of public sector enterprise".

The plans apply to staff in a wide range of public sector services including schools, health services and job centres, with Mr Cameron saying that workers co-operatives had been shown to boost productivity and staff morale and reduce absenteeism.

Under the proposals, employee-owned co-operatives would be able to decide on management structures, "innovate" to cut costs and improve the standard of service, and share any financial surpluses among the staff. The plan also includes assurances for workers that wage rates, pensions and other benefits would be carried across from the public sector.



The plans follow on from the launch of the Conservative Co-operative Movement in 2007, which concentrated on co-operative models for schools, with the party saying that co-operatives embodied core Conservative values.

Latest employment statistics

Latest National Statistics figures showed that the number of 16 to 24-year-olds out of work fell over the three-month period between October and December, down from 936,000 to 923,000. Social enterprises are playing a part in delivering quality jobs as part of the Government's Future Jobs Fund.

To date 426 applications to the Future Jobs Fund have been received by the Department for Work and Pensions. Of these, 255 bids have been successful. Successful bidders to the Future Jobs Fund are given the opportunity to increase the number of jobs they deliver by up to 100%, subject to achieving a satisfactory performance level, 80% of cumulative profile, and to the availability of eligible individuals in the delivery area.

In our Social Enterprise Manifesto we have called on a future government to support more tailored solutions to address unemployment that are commissioned at

a more local level and drive economic development locally. We state that these should build on the Future Jobs Fund and include active programmes to support the creation of quality, sustainable jobs in social enterprises.



In this section we list our pick of the recent publications that have been released by think tanks and government departments that may be interesting to members of the social enterprise movement.

Capable Communities - Public Service Reform: The next chapter – February 2010, IPPR

This paper explores the role citizens and communities can play in directly producing services and sets out the challenges that lie ahead. It sets out the case for community empowerment, before examining how this important agenda can move from the margins to the mainstream of the policy agenda. The paper was informed by a specially commissioned poll that assessed public attitudes towards greater citizen involvement in and responsibility for delivering services.

Society of equals – February 2010, Demos

This publication argues that the quest for greater equality is a central mission in Labour politics, but the party needs a new egalitarian agenda to broaden and deepen its attack on inequality. This means challenging concentrations of power and structural injustice – harnessing the state, markets and society where possible, and curbing each where necessary. Fore-

word by James Purnell MP, director of the Open left project.

The Time is Now: A vision for social enterprise in the West Midlands – February 2010, Social Enterprise West Midlands

The Time is Now sets in place some of the ways that social enterprise in our region can move forward and achieve more in the coming decade. The publication also provides a range of technical and organisational ideas and methods to help support agencies, individuals or groups who might consider social enterprise to be the right approach for them.

The Ownership State – October 2009, ResPublica

This publication argues that the involvement of both the public and frontline workers provides a vital safeguard for the interests of the vulnerable: a powerful public stake prevents organisations from becoming producer interest groups, while the role of public sector experts helps ensure fair and high quality provision. To deliver this, The Ownership State recommends that a new power of civil association be granted to all frontline service providers in the public sector.

The Challenge of Co-production – December 2009, nef

This publication argues that equal partnerships between professionals and the public are crucial to improving public services. Public services face an unprecedented set of challenges, but according to the authors of this work by involving individuals and users in the design and delivery of public services through co-production, services can be more effective, efficient and sustainable.

Which Doctor? Putting patients in control of primary care – December 2009, Policy exchange

A radical new framework to tackle the inequality of primary health care provision is proposed in this report. The proposals recommend that the majority of NHS funding (£84.4 billion in 2010–11) be distributed on the basis of a patients' age and postcodes, and that GPs be financially incentivised to set up practices in areas of most need through a 'patient premium'.



COALITION CONSULTATIONS

In this section we provide details on consultation responses the Coalition will be submitting. If you are interested in any of these consultations, please contact the relevant policy contact to feed into our response.

Strengthening national commissioning: a consultation document (DH)

Launched: 11th December 2009 Closing: 19th February 2010

This consultation seeks views from the NHS, industry and other stakeholders on the Government's proposals for an incremental development of some of the arrangements proposed in the Carter Review, in particular reshaping the membership and role of the National Commissioning Group (NCG).

Please contact ceri.jones@socialenterprise.org.uk to feed in to the Coalition's response.



OTHER CONSULTATIONS

In this section we identify any consultations which your organisation or your members might be interested in responding to.

[A consultation on developing the banking and financial services available at the Post Office \(BIS\)](#)

Launched: 02-12-09 Closing: 24-02-10

The Post Office offers a wide range of financial services, and the Government believes the time is right to expand their offer. The Prime Minister announced on 29 September 2009 "I want the Post Office to play a much bigger role, bringing banking services back to the heart of people's communities". This consultation takes forward that commitment.

[Charging arrangements for residential social care: consultation on issues concerning the current charging arrangements for residential social care \(DH\)](#)

Launched: 29th January 2010 Closing: 23 April 2010

The Department of Health began a 12 Week consultation on 29 January 2010 concerning the charging arrangements for residential social care. Views are

sought on proposed amendments to the residential charging arrangements suggested by a stakeholder group.

[Consultation on the Renewable Heat Incentive \(DECC\)](#)

Launched: 01-02-2010 Closing: 26-04-2010

On 1st February 2010, the Government published a consultation on the introduction of a Renewable Heat Incentive (RHI) scheme, which it aims to introduce in April 2011. The consultation seeks views on the proposed scheme.

The RHI will provide financial support for those who install renewable heating, which qualifies for support under the scheme.

These proposals have been developed with input from our stakeholders - energy industry trade associations, Ofgem and NGOs - and this consultation constitutes a more formal opportunity for all interested parties to have their say on the details of the RHI mechanism.



This section gives a summary of events the Coalition has been involved in since the previous edition and tells you about upcoming events that may interest you.

What we have been up to...

Seminar on Regeneration, Planning and Worklessness – 22 Jan 2010

The Coalition is working with the Economic and Social Research Council and the Department for Communities and Local Government on a series of public policy seminars. The second seminar in the series, on Regeneration, Planning and Worklessness took place in January. Speakers included Frank Villeneuve-Smith of HCT Group, Gordon D'Silva, CEO of Training for Life and Graham Duxbury from Groundwork.

Voice10 – 1-2 Feb 2010

Voice10, the Social Enterprise Coalition's annual conference, took place 1 & 2 February in Cardiff at the International Arena. Close to 1,000 delegates and exhibitors, including social enterprises from Wales and the rest of the UK, met to debate and discuss the conference theme 'No More Business as Usual.'

Speakers included Philip Blond, Director of think tank ResPublica; and Angela Smith, Minister for the Third Sector.

Rural Communities: The Right to Try – 27th January 2010

The Right to Try conference organised by the Plunkett Foundation saw a number of key stakeholders in the rural social enterprise sector get together to explore a specific and practical proposition to return power to rural communities: The Right to Try.

Report Launch – The Oil Crunch: A wake up call for the UK economy – 10th February 2010

The Oil Crunch report was launched on Wednesday 10th February 2010 by the Industry Taskforce on Peak Oil & Energy Security. The report aimed to give a stark warning to UK policy makers and businesses: within five years we will face another crunch – the oil crunch.

Defra Social Enterprise Strategic Partnership (SESP) Seminar on Social Enterprise – 11th February 2010

The Defra SESP is made up of Co-operativesUK, the Development Trusts Association, Plunkett Foundation,

RISE and the Social Enterprise Coalition. This lunch-time event offered an opportunity for policy leads at Defra to learn more about social enterprise solutions.

Eighth Meeting of the Social Enterprise Coalition's Health & Social Care Forum – Monday 1st February 2010

As a precursor event to Voice10 the Social Enterprise Coalition hosted the Eighth Meeting of the Social Enterprise Coalition's Health & Social Care Forum in Cardiff on 1st February 2010. Speakers included Mick Taylor from Mutual Advantage and Dan Gregory from Local Partnerships.

Caroline Spelman MP roundtable – 5 Feb 2010

Earlier this month, the Coalition hosted a roundtable discussion with Caroline Spelman MP, Shadow Secretary of State for Communities and Local Government, at the Jericho Foundation in Birmingham. The roundtable focussed on informing the Conservative Party on role of social enterprise in creating employment and wealth in communities and fostering cohesion.



What we are going to be up to...

Seminar on Community Empowerment and Cohesion – 15 March 2010, Department for Communities and Local Government

The next seminar in our ESRC-CLG series will be on Community Empowerment and Cohesion. Speakers will include Uday Thakkar from Red Ochre and Jim Blakemore from Bikeworks.

Social Enterprise Health and Social Care Conference 2010: The future for health and social care markets, Tuesday 16 March, Cavendish Conference Centre, London.

As both Labour and the Conservatives pledge to shake up the delivery of public sector services, we are hosting a Social Enterprise Health and Social Care Conference 2010: The future for health and social care markets, which will examine the future for health and social care social enterprises in the changing political landscape.

Confirmed speakers include:

- Bob Ricketts, Director of System Management & New Enterprise, Department of Health
- Lord Victor Adebawale, Chief Executive, Turning Point
- David Harrison, Director of Transforming Public Service, Local Partnerships
- Rebecca Chaloner, Social Enterprise Unit, Department of Health

Workshops include:

- SE 101: An introduction to social enterprise
- Market Development: The future of health and social care markets
- The Right to Request: Opting out of PCTs & establishing social enterprises
- Total place: Cutting duplication, saving money and improving service delivery working with social enterprise



In this edition, we profile the Coalition's new CEO, Peter Holbrook.

Peter Holbrook

The New Year marked the start of a new era for the Social Enterprise Coalition, with Peter Holbrook joining us as our new CEO.

Prior to taking on this role, Peter had a diverse career in the private and third sectors. Peter started his career with Marks and Spencer PLC and also spent time with Body Shop International, before working for a number of non-governmental organisations. These included Oxfam, Greenpeace and various disability charities where Peter gained experience of working in overseas development, community development, public health and social enterprise.

Before joining the Coalition, Peter was CEO of the Sunlight Development Trust. Sunlight is based in Gillingham, Kent and works to tackle long-standing health and social inequalities in the community. It was originally established by Peter as 'project sunlight': he started as project manager and developed it, from inception, to become one of the country's most high profile 'community anchors'.

Under Peter's direction, Sunlight also won a series of awards including the 2004 Community Regeneration Awards (BURA). In 2008 Sunlight Social Enterprises CIC, home of Café Sunlight, Parentis, Radio Sunlight and Sunlight Studios, was also awarded Best New Social Enterprise at the Enterprising Solutions Awards.

In 2007, as a result of his successful leadership of Sunlight, Peter was appointed as one of the UK's Social Enterprise Ambassadors – a scheme supported by the Cabinet Office and coordinated by the Social Enterprise Coalition. In this role he advocated for social enterprise through lobbying politicians, speaking at events and representing the sector in the media.

Peter takes over the Coalition at a very exciting time, not least with a General Election due in the next few months. On the launch of the Coalition's election campaign yesterday, Peter said, "This is a crucial time for the social enterprise movement - as the UK emerges from recession the public demands, and deserves, a fairer and more sustainable economy. Social enterprise can help to achieve this, but we need the right support.

In this general election year the Social Enterprise Coalition Manifesto lays out a number of ways in

which the next government can help social enterprise achieve its aim to significantly increase both its contribution to GDP and its impact on the lives of individuals and communities across the UK."

